

CHRIS MCLAUGHLIN

28102 Amable Mission Viejo, CA 92692 / E-mail: chris@cm3yale.com /

Home: (714) 705-3160

WEB DESIGNER / GRAPHIC ARTIST / ART DIRECTOR

PORTFOLIO SITE [HTTP://CM3YALE.COM](http://cm3yale.com)

OBJECTIVE: To work in a position that offers a creative environment with a positive work ethic.

STRENGTHS:

Amenable to both team and individual work environments

Eye for detail

Creative and personal flexibility

Desire for challenge, change, and opportunity

COMPUTER SKILLS:

Adobe Creative Suite 4, CSS, HTML, JAVASCRIPT, XML, FLASH, ACTIONSCRIPT 2.0

Microsoft Office 2008 Suite

PROFESSIONAL EXPERIENCE

2008-09 Web Designer / Art Director / Product Photography

Audacity Marketing and Branding Agency <http://audacitygroup.com>

Developed and maintained corporate sites for various clients. Designed brochures, trade show booths, and advertisements. Worked on client pitches, brand redevelopment and marketing strategies.

2005-08 Web Designer / Package Designer / Logo Design

General Procurement / Connect Computers <http://www.connectce.com/>

Developed and designed the corporate informational site which included: logo redesign, product photography, xhtml/css compliant coding. Designed packaging for computer components which included: setting up the designs for the printer.

INTERNSHIPS

Young and Rubicam Brands

Irvine, CA

Title: Art Director Intern

Assisted the creative teams on Jaguar, Mattel, and Ritz Carlton accounts.

Tasks included: coming up with marketable and relevant campaigns for TV, print and outdoor advertising.

EDUCATION

Miami Ad School 2004-2006

Achievement: Awarded the AAF Student Portfolio Competition Scholarship in the area of Art Direction.

Major: Art Direction

California State University of Fullerton 2000-2004

BA: Communications/ Advertising

Major: Advertising

Minor: Photography

REFERENCES

Tonja Davis- Marketing Manager at Valley Fine Foods : (707) 315-7822

Daniel Morones - President at Talent and Terms (714) 328-5187

Jason Schmidt - Owner and President of Vice-Roi Travel (310) 733-6594